# GOVERNMENT OF INDIA
# INFORMATION AND BROADCASTING
# LOK SABHA

UNSTARRED QUESTION NO:3296
ANSWERED ON:15.12.2005
TELECASTING OF SERIALS
Gangwar Shri Santosh Kumar

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

(a) the norms/criteria prescribed for telecasting of serials on various channels of Doordarshan;

(b) whether there is any proposal to make changes in the norms/criteria; and

(c) if so, the details thereof?

## Answer

THE MINISTER OF INFORMATION & BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P.R. DASMUNSI)

(a): Prasar Bharati has stated that the guidelines for telecast of programmes/serials under the `Sponsorship Scheme', `Commissioned Programme' and `Self Financed Commissioned Programmes' are available on Doordarshan's website www.ddindia.gov.in.

(b): Prasar Bharati has also informed that there is no such proposal to make any change in the existing guidelines.

(c): Does not arise.